

Regulations of filming and use of video / Japan Super Rally Series

NOTE: This applies to the Japan Super Rally series and Japan Rally Championship part of the event only. In case if the event includes FIA championship/cup, filming and use of video image of that part of the event is subject to the applicable regulations of such championship/event.

Registration of copyrights of video image

1. All the rights of video images captured during the event (from official test run or any administrative check related to the event to the end of prize giving ceremony) belongs to the organizer of the event, and Japan Motorsport Association (JMA) handles its administration and management on behalf of the organizer.
2. Image rights of drivers/co-drivers, members of competing teams and their related people, people related to the event (e.g. officials and marshals) in the competition areas and event venues during the event belong to the organizer.
3. Use of images by drivers/co-drivers, members of competing teams and their related people and/or event sponsors will be granted with preferential treatment by the organizer with certain restrictions, based on advanced declaration.
4. JMA will impose media coverage handling charge and/or video image usage fee and grant rights or permit transfers, to the requestor of use of images, based on the purpose of the use and target contents. All the income gained from those will be included to the organizer's event operation budget and will be used for safe and smooth operations of the event.

Regulation of use of video images

1. In general, use of any video images related to the competition and its related events during the rally event require approval by JMA.
2. Personal filming and use of images by drivers/co-drivers, members of competing teams and its related personnel will be approved with advanced declaration to the organizer. However, transferring such images to 3rd party require the receiving party to obtain separate approval by JMA.
3. Filming and use of video for the purpose of commercial promotion by companies and/or organizations require approval by JMA and payment of media coverage handling fee and/or video image usage fee. JMA will set video image usage fee based on the purpose and contents for each cases, according to a separate regulation.
4. Filming and usage of video images by media and promotion media requires approval by JMA. Request must include details of the coverage, and an agreement by the organizer is required for JMA to approve it.

Request and approval for filming and use of video images

1. Filming activity and use of video images of the competition and related events captured during the rally event require approval by JMA, which needs advanced application to JMA with detailed contents and purpose of use.
2. Those who wish to film and/or use video image for commercial promotion must submit an application form describing details including their coverage plan and intended contents to JMA in advance. The request is granted when they receive approval from JMA and completes payment of media coverage handling fee and video image usage fee.
3. There may be reduction or waiver of the media coverage handling fee and/or video image usage fee for event sponsors, drivers/co-drivers, members and related people of the teams completed in the event, and other companies/organizations who wish to film and use video image of the event. Please consult with JMA in advance.
4. Waiver of media coverage handling fee and/or video image usage fee is available for news coverage by JMA-approved media (e.g. TV and newspapers) under certain condition.
5. Separate application form is required for aerial video filming activity, such as by drone, per defined in a separate regulation.

Video image usage fee

1. The following video image filming and usage fee is applicable for commercial promotional use of video image by companies/organizations.
JPY100,000 (tax not included) per case
There may be reduction or waiver of the media coverage handling fee and/or video image usage fee for event sponsors, members and related people of the teams completed in the event, or other companies and organizations who contributed to the event, depending on the purpose of use and contents. Please consult with JMA in advance
2. Use of video image within 60 seconds by JMA-approved media (e.g. TV) is free. For other cases, please consult with JMA.
3. JMA reserves the right to set different amount of fee for media coverage handling and/or video image usage considering conditions of each filming/using party.
4. JMA will film official video image and make it available for purchase, including associated rights. Price may vary depending on the purpose of use and contents for each buyers.